

PRIVACY POLICY

This Privacy Statement sets out how Beta Pharmaceuticals uses and protects any information that you give to us.

This Privacy Statement sets out how Beta Pharmaceuticals Ltd uses and protects any information that you give to us. We respect your privacy and are committed to protecting your personal information. This Privacy Statement explains how we collect, transfer, process, use and disclose your data and sets out our security practices.

By providing us with your personal information, you agree and consent to its transfer, processing, use and disclosure as outlined in this Privacy Statement.

What we collect

We collect data that is personal, sensitive and special identifiable information that you provide to us, which is information that identifies you as an individual. We only do this when you have agreed to our request for that information. This Personal Data may include your:

- name
- address
- telephone number
- e-mail address

How we use your Personal Data

By providing your personal data, you agree that, where it is permitted by local law or where you have agreed to receiving these communications from us, we may use the information:

- to respond to your requests
- to improve our level of service
- to improve the content of our communications
- to provide you with tips, helpful information, product news and updates
- to notify you of our new products and services
- to seek your views on our products and services
- to consider your application for employment
- for our own administrative and quality assurance purposes
- for other purposes that may be detailed on the website

Please note that Beta Pharmaceuticals Ltd does not monitor cookies, but may collect location data. This data does not typically identify individual users.

How we protect your Personal Data

Beta Pharmaceuticals Ltd will take appropriate legal, organizational, and technical measures to protect your personal information consistent with applicable privacy and data security laws. When Beta Pharmaceuticals Ltd uses any third-party service provider, that provider will be carefully selected and required to use appropriate measures to protect the confidentiality and security of personal information. We use a variety of security technologies and procedures to help protect your personal data from unauthorised access, use or disclosure. Unfortunately, the transmission of information via the Internet or a mobile phone network connection is not completely secure.

Although we will do our best to protect your data, we cannot guarantee the security of the personal data you transmit to our websites or mobile applications: any transmission is at your own risk.

While we cannot guarantee that loss, misuse or alteration to data will not occur, once we have received your information, we will employ appropriate technical security measures to prevent such unfortunate occurrences. We will also take appropriate action of any breaches.

Sharing Personal Data with third parties

We may share your personal data with our affiliates, contractors and agents in the normal course of business for delivery of the activities to which you have agreed. Unless otherwise specified in the website, we will not sell or rent personal data to other third parties, except that your personal data may be transferred to a third party in the event that the business of this site or a part of it and the customer data connected with it is sold, assigned or transferred. Sometimes we use selected third parties to provide support services in connection with our websites, mobile applications or in the normal course of business. These parties may, from time to time, have access to your information to enable them to provide those services to us. We require all companies providing such support services to meet the same standards of data protection as our own. They are prohibited from using the information for their own purposes. In particular, we do not allow service providers to use your data for their own marketing activities.

When we may disclose your personal data to others

Beta Pharmaceuticals Ltd reserves the right to disclose personal information about you, including your e-mail address, for reporting to government authorities, to parties in relevant legal proceedings as authorized by the presiding court or tribunal and otherwise to the extent required or explicitly authorized by applicable law. In certain special cases where permitted by local law, we may disclose your personal data:

- When we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to you or otherwise injuring or interfering with Beta Pharmaceuticals' rights, property or operations, other users of this website or mobile application or anyone else who could be harmed by such activities
- When we believe the law requires it, or in response to any demand by law enforcement authorities in connection with a criminal investigation, or civil or administrative authorities in connection with a pending civil case or administrative investigation
- In connection with a substantial corporate transaction, such as the sale of a product line or division, a merger, consolidation, asset sale or in the unlikely event of bankruptcy.

Use of IP addresses

An IP address is a set of numbers that is automatically assigned to your computer whenever you log on to your Internet service provider or through your organisation's local area network (LAN) or wide area network (WAN). Web servers automatically identify your computer by the IP address assigned to it during your session online.

As previously stated Beta Pharmaceuticals does not automatically collect, monitor or store Internet Protocol (IP) addresses. Nor does the website or any application store any personal information. GPS location data does not typically identify individual users.

Cookies

Our website may use technology called "cookies." A cookie is a small text file that is placed on your hard disk by a server. Cookies allow websites and mobile applications to respond to you as an individual. The website or mobile application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. For instance, a server may set a cookie that keeps you from having to enter a password more than once during a visit to a website.

Beta Pharmaceuticals does not automatically collect, utilise, monitor or store data in regards to cookies.

Information from outside sources

Where permitted by local law, we may also collect legally obtained information from third parties to add to our existing user databases. Some of this information may be personal data. We do this to better target information offerings and promotional campaigns in which we think you would be interested. Such personal data will only be collected and used by us in accordance with the basis on which it was originally provided by the subject, or as otherwise permitted by local law.

Access

We will retain your information only for the period necessary to fulfil the purposes outlined in this Privacy Statement unless a longer retention period is required or permitted by law. You may contact us in writing to request the updating, correcting or removal of personal data that you have provided to us at any time using the contact information provided at the end of this Privacy Statement. GDPR gives you the right to access information that you have provided to us. In compliance with GDPR there is no cost for accessing this personal information, which is specific to you as an individual. We will ensure all requests are addressed and responded to within 30 days.

Links to other websites

Our websites and mobile applications may from time to time provide links to or embed third party websites. This Privacy Statement does not apply to those websites. If you choose to enter such a linked site, you agree that we are not responsible for the availability of such websites and do not review or endorse and shall not be liable, directly or indirectly, for:

- how these websites treat your personal data
- the content of such websites
- the use that others make of these websites.

Please ensure you check the legal and privacy statements posted on each website or mobile application you access before entering any personal data.

Use of our websites and mobile applications by children

Unless otherwise explicitly stated, websites and mobile applications on which this Privacy Statement appears are not intended or designed to attract children under the age of 13. We do not knowingly collect or hold personal data from visitors in that age group via these websites or mobile applications.

Changes

We may occasionally update this Privacy Statement. If the changes we make are material, we also may post a notice regarding the changes on our websites or mobile applications and related licensing agreements. We encourage you to periodically review this Privacy Statement to stay informed about how we are helping to protect the personal data we collect. Your continued use of our websites and mobile applications constitutes your agreement to the Privacy Statement and any updates. Subsequent changes in this Privacy Statement will not apply to data that were collected before the change is made.

Contact us

References to “Beta” “Beta Pharmaceuticals Ltd,” “we,” “us” and “our” are references to Beta Pharmaceuticals Ltd and its affiliates. Please address any questions, comments and requests regarding this Privacy Statement our representatives on the below details. If you contact us, please note how we may contact you.

To contact Beta Pharmaceuticals please use the following details:

Head Office – 01376 521 250

Email – info@betapharmaceuticals.co.uk

Postal – Unit 7 & 8 Swanbridge Industrial Park, Black Croft Road, Witham, Essex, CM8 3YN